

CHANGING THE STATUS QUO

Building a Pipeline of Women Business Leaders

Why FORTÉ MATTERS

Forté is changing the balance of power in the workplace. Through business education, role models, professional networks, and leadership training, Forté shows women how to build the credibility, skills, network, and confidence to thrive as leaders.

Our alliance of talented, diverse women; influential companies; leading universities and business schools; and pioneering donors is working together to advance women in business and create a more equitable workplace.

FORTÉ WORKS TO:

- **INTRODUCE** women of all backgrounds to the benefits of a business career
- **PREPARE AND MOTIVATE** women to pursue graduate business school and business leadership positions
- **CONNECT** undergrads with a powerful network of diverse women business leaders, corporate recruiters, and graduate school admissions professionals
- **HIGHLIGHT AND PROMOTE** role models to inspire women to succeed

WHAT DRIVES FORTÉ TO ACTION



57.5%

of students who earn a bachelor's degree are women



20%+

gender pay gap



8.8%

of S&P 500 CEOs are women



2%

of total venture capital funding received by women business founders

LET'S WORK *together* TO SUPPORT UNDERGRAD WOMEN

Forté's success is driven by the active involvement and longstanding commitment of our partners. Engaged partners help us maximize our outreach efforts and deliver high impact programming – they are the key to inspiring women's pursuit of business careers and positions of leadership.

FORTÉ UNDERGRAD PROGRAMS

- Career Readiness Activities
- Internship and Job Board
- Conversations across Majors & Schools
- Professional Development and Equity & Allyship Webinars



FORTÉ COLLEGE CONFERENCE SERIES

- National Campus to Business Leadership Conference
- Undergraduate Women of Color College Leadership Symposium
- College Fast Track to Finance Conference
- Undergraduate Women's Campus Leadership Summit



FORTÉ NETWORKING AND MENTORSHIP

- Forté Women in Business National Club Network and Campus Ambassador Program
- Monthly Webinars, Ask Me Anything Sessions, and Meetups – Hosted by Corporate and MBA Recruiters
- MBA Exploration with School Representatives and MBA women



Forté really helped me be more vocal. I became comfortable asking questions and talking in meetings. I realized that Bloomberg wouldn't have hired me if they didn't want to hear my voice.



– SIMRAN KHANNA, Undergraduate, Indiana University '20

Intimidated by the investment world, finance major Simran Khanna had never considered investment management as a possible career path. That changed when she met women role models at Forté who taught her that her voice mattered.

FORTÉ INVOLVEMENT Forté Career Ready, Campus Ambassador, College to Business Leadership Conference, College Fast Track to Finance Conference

CURRENT ROLE Market Data Analyst, Bloomberg



CORPORATE CONNECTIONS

Forté partner companies share our goal of achieving female representation across the corporate spectrum – from exciting opportunities right out of college, to a seat at the strategy table in mid-career, to greater numbers on corporate boards and in the chief executive's office.

FORTÉ CORPORATE PARTNERS

Accenture	Credit Suisse	Guggenheim Partners	PIMCO
Alexander Group	DaVita	Harris Williams	The PNC Financial Services Group
AlixPartners	Deloitte	Hines	Prologis
Amazon	Deutsche Bank	Johnson & Johnson	PwC
American Airlines	Discover	J.P. Morgan	Raymond James
Anheuser-Busch InBev	The Dow Chemical Company	Kearney	Republic Services
Bain & Company	Eaton Vance	Lazard	Siemens
Bank of America	Ecolab	L.E.K. Consulting	Truist
Barclays	Evercore	Liberty Mutual	US Department of State
BlackRock	ExxonMobil	MASCO Corporation	Vanguard
Blackstone	EY	McKesson	Walmart
Bloomberg	Fidelity	Merck	Wells Fargo Securities
Bose	Fortive	MFS Investment Management	Whirlpool Corporation
Capital Group	Gartner	Moelis & Company	ZS
Chevron	Goldman Sachs	Morgan Stanley	
Citi	Greystar	Ocean Spray	
Cognizant		Pegasystems	

WE SHOW OUR IMPACT BY:

MOBILIZING OUR MEMBERS
115,000+ WOMEN

- 52% Post College / No MBA
- 33% Post Graduate / MBA
- 8% MBA students
- 6% Undergraduate students

REACHING DIVERSE WOMEN
55%+

- 38% White, Non-Hispanic
- 26% Asian / Pacific Islander
- 14% Black / African American
- 9% Hispanic / Latino
- 6% Prefer not to share
- 4% Other
- 3% Two or more races

Forté Data, Q1 2022

RESOURCES AND BENEFITS FOR SCHOOL PARTNERS

EXTEND YOUR CAREER AND DIVERSITY AND INCLUSION RESOURCES

- **Career readiness with a gender lens.** Forté helps undergraduate women prepare for their careers and gives them the tools they need to succeed in the workplace
- **Introductions to speakers** who can increase the impact of your events
- **Connections with companies** that offer externships, career treks, or other opportunities for your students
- **Professional development resources,** meeting agendas, guest speakers, and topic suggestions for campus club leaders working to empower undergraduate women
- **Career readiness standards** identified by the National Association of Colleges and Employers are integrated into every Forté activity

FREE PROFESSIONAL ACCESS PASS FOR FACULTY, STAFF, AND STUDENTS

A \$100 value per employee annually, which includes:

- **Forté Women Lead webinars,** held monthly. These expert-led professional development presentations include a live Q&A.
- **Annual Partner Meeting** focusing on industry updates, the talent pipeline, and networking opportunities with colleagues at partner schools and companies.

SCHOOL PARTNERSHIP

- Join an alliance of 200+ schools and companies committed to **gender equity** initiatives.
- Forté will lead the effort to **get the word out** on campus. We will provide school contacts with everything they need to make the program a success.
- Forté manages a **Campus Ambassador Program** and engages student clubs for peer-to-peer promotion.
- Forté will update school contacts with **monthly activity reports and event invitations.**
- \$3,500 **partnership** will support an unlimited number of your undergraduate students through our virtual and in-person programming.

For more information, contact:

Krystal Brooks, Director of Development, Academic Partners
(512) 593-0290

krystal@fortefoundation.org



fortefoundation.org



FORTÉ UNDERGRADUATE PARTNERS

Agnes Scott College
Alabama State University
American University
Barnard College
Bates College
Boston University
Brandeis University
Bryn Mawr College
Boston University
Carnegie Mellon University
Case Western Reserve University
College of William & Mary
Columbia University
Cornell University
Dillard University
Duke University
Florida Gulf Coast University
Florida International University
George Washington University
Georgetown University
Georgia Institute of Technology
Howard University
Hunter College
Indiana University Bloomington
Iowa State University
Johns Hopkins University
Lincoln University
Massachusetts Institute of Technology
Michigan State University
Mount Holyoke College
New York University
Northwestern University
Pennsylvania State University
Purdue University
Rice University
Rutgers University
Scripps College
Smith College
Southern Methodist University
Spelman College
Stony Brook University
Texas A & M University
Texas Christian University
Texas Women's University
Tufts University
Tulane University
University of California - Berkeley
University of California - Santa Cruz
University of Chicago
University of Colorado - Boulder
University of Florida
University of Houston
University of Iowa
University of Kansas
University of Kentucky
University of Maryland/College Park
University of Michigan/Ann Arbor
University of Minnesota/Twin Cities
University of New Hampshire
University of North Carolina at Chapel Hill
University of Notre Dame
University of Pennsylvania
University of Pittsburgh
University of Rochester
University of Southern California
University of Texas at Austin
University of Texas at San Antonio
University of Virginia
Vanderbilt University
Washington University in Saint Louis
Yale University